

mailer   
full featured bulk email software

product info

**mediagarden**

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# reach your audience

**Finally... finding a cost effective, rock-solid direct marketing solution is only a phone call away. Introducing mediamailer - our flagship bulk-email software application. Designed to bring intelligent email marketing solutions right into your workplace, at a smart price.**

mediamailer is a standalone, server-side software solution that enables you to send full-colour, professional online email marketing campaigns, with full tracking facilities and recipient personalization.

With this powerful tool, you can create and manage your email campaigns 24/7, 365 anywhere in the world, using a browser-based password protected interface over the internet.

Designing and building campaigns couldn't be simpler, whatever your level of expertise. Whether you choose to use from one of the in-built full-colour email templates, or a bespoke template designed by mediagarden's creative team or use your own HTML code, mediamailer can cater for your needs.

Compile and maintain a multitude of recipients into manageable lists, personalize your messages or target specific demographics. Analyse your data by using mediamailer's impressive set of reporting tools and view snapshots of your messaging stats. Know which messages were received, opened, bounced and clicked - and know each individual stat by recipient name.

Create sign-up subscription form code to use on your own website. Export reporting data to Excel format. In fact there's so much to mention, we suggest that you read on to get the full picture...

# red hot features

**Sizzling hot ingredients in one simple-to-use package. Step inside mediamailer's impressive interface and you'll quickly discover features such as:**

## **a flexible sending engine**

- create & send using pre-installed templates with integrated WYSIWYG visual editor
- create & send using your own custom HTML source
- create & send using an external web address (URL)
- create & send using previous messages
- automatic plain text generator for multi-part email messaging
- use your own mail gateway or mailer's in-built SMTP server

## **address book management**

- create & import your own email list data
- merge, edit & manage existing email list data
- export list data for archiving & analysis
- save multiple personalized & custom data items per recipient
- automatic opt-out email address management

## **did you know?**

mediamailer is used and trusted by all size of businesses ranging from sole traders & SME's to local government bodies & public sector organizations

# ...and still simmering

## **comprehensive, impressive reporting**

- graphical pie-chart reports on all email campaigns
- personalized reporting on receipt, open & click-through rates
- exportable reports into spreadsheet format

## **integrated support tools & tutorials**

- detailed tracking code library
- exportable list spreadsheet templates
- sign-up form code generator
- live step-by-step instructional YouTube videos

## **sleek and elegant new interface**

- completely redesigned, intuitive user interface v.2.0
- enhanced user filtration & management features
- faster, optimized sending engine
- multi-administrator & set-up controls
- log-in password reset facility

### **did you know?**

mediamailer is available in various, cost-effective options, giving you a number of ways to get your hands on this powerful, cutting-edge email marketing tool.

# system build options...

## **Option 1 - Stand Alone Application (Includes 90 days Support\*)**

Pay a one-off fee for a full-user licence of mediamailer and install and host on your own dedicated server. Gives you the full-features of the system to create, administer and analyse your e-marketing campaigns. No ongoing subscription or usage fees.

**Price: £500.00 (mediamailer full user licence)**

## **Option 2 - Stand Alone Application (Plus Hosting & 90 days Support\*)**

Pay a one-off fee for a full-user licence of mediamailer and let us take care of your hosting and installation needs. Gives you the full-features of the system to create, administer and analyse your e-marketing campaigns. No ongoing usage fees - just pay for annual hosting.

**Price: £500.00 (mediamailer licence fee) plus £200.00 per annum (hosting fees)**

## **Option 3 - Stand Alone Application (Fully-Managed Hosting plus Telephone & Email Support)**

Pay a monthly fee for a full-user licence of mediamailer and let us take care of your hosting, installation and support needs. Gives you the full-features of the system to create, administer and analyse your e-marketing campaigns. If you need support and guidance, we're right here to assist you!

**Price: £50.00 per month (mediamailer licence, hosting and support fees)**

## **Bespoke Design & Management Services**

Want our team to handle everything? Speak to us about our tailor made email management and design services.

### **\*Annual Support Option**

Additional annual telephone and email support can be purchased for £180.00 per annum



# get your copy today!

## Test drive it for FREE!

We're convinced that you'll be so impressed with **mediamailer** that once you start using it, you won't want to use any other bulk-email solution. That's why we're offering a **FREE 30 day trial of mediamailer**. No catches, no contracts, no upfront payments.

**Call 0845 388 5085 or email [info@media-garden.co.uk](mailto:info@media-garden.co.uk) to get a FREE 30 day trial**

## Ready to get off the mark?

Great news! You have chosen to use one of the most solid and reputable bulk-email solutions on the marketplace. Used by many recognized local government bodies, blue chip organisations and marketing agencies, you are joining an illustrious list. If you know what package is best suited to you, call us today to purchase your licence and we'll get you up and running in no time!

**Call 0845 388 5085 or email [info@media-garden.co.uk](mailto:info@media-garden.co.uk) to purchase your copy**

## Still got some questions?

It's O.K, we fully understand that choosing the right email marketing product requires some research and assurances that you are going to choose the right solution for you. So if you have some questions, ask away! Get the low down and get in touch:

**Call 0845 388 5085 or email [info@media-garden.co.uk](mailto:info@media-garden.co.uk) to ask us a question**

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